

2003 California Children's Healthy Eating and Exercise Practices Survey

Table PP! 7: Range in Number of Servings of Fruits and Vegetables Consumed by Awareness of the *Campaign's* Television Spots¹ (Phone Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

Do you ~~recall~~ remember seeing or hearing any TV commercials ~~that promoted an educational program called about~~ *5 a Day-Power Play!*?

		Servings of Fruits and Vegetables, Percent of Children			
		0 ²	1-2	3-4	5+
Total	Percent	6	29	41	24
Aware of the <i>Campaign's</i> Television Spots					
Yes	40	5	25	45	24
No	60	7	32	37	24

¹ Not aware includes those reporting "no" and "don't know."

² Categorized as having 0.5 servings or less.

Rows may not add up to 100% due to rounding.

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